

GOOD RADIO.TV, LLC
 KWIX-KRES-KIRK
 MOBERLY, MO 65270

LIST OF ALL FULL-TIME JOBS FILLED
 FOR THE PERIOD SEPTEMBER 30, 2008 THROUGH SEPTEMBER 30, 2009

	Job Title:	Date Filled:	Recruitment Source:	Contact:
1.	Customer Service Rep	10/22/08	MO Career Source	missouricareersource.com
	Customer Service Rep	10/22/08	Friend Recommendation	
2.	Account Executive	01/20/09	MO Career Source	missouricareersource.com
3.	Account Executive	04/06/09	Employee Recommendation	
	Account Executive	05/05/09	Employee Recommendation	
	Account Executive	06/15/09	Friend Recommendation	

EARLY TOTAL NUMBER OF INTERVIEWEES
 AND TOTAL NUMBER OF INTERVIEWEES REFERRED BY EACH
 RECRUITMENT SOURCE

Yearly Period Beginning: September 30, 2008 Ending: September 30, 2009

Total Number of Persons Interviewed for Full-Time Vacancies: 49

Total Number of Interviewees Referred by Each Recruitment Source:

Recruitment Source Name	Total Number of Interviews
MO Career Source/MO Workforce Development	25
Central MO Info Website	2
Great Hires.Com	4
KWIX-KRES-KIRK Job Bank Ads	5
Station Employee Recommendations	6
Friend Recommendations	3
MACC Career Expo	1
Job Point	1
Walk Ins	2

**SUPPLEMENTAL RECRUITMENT ACTIVITIES
UNDERTAKEN BY THE STATION**

Station(s) Claiming Credit: KWIX-KRES-KIRK

Type of Activity Under EEO Rule: 2 – (ii) – hosting at least one job fair

Date of Station Participation: January 23rd and 24th, 2009

Participating Employees: Terry Strickland, Station Manager and Elvina Cunningham, CSR Manager

Host/Sponsor of Activity: KWIX/KRES/KIRK Radio Stations

Brief Description of Activity and Station Participation: KWIX/KRES/KIRK Radio Stations hosted a Job Fair from 4p to 8p on Friday, January 23rd and from 9a to 3p on Saturday, January 24th in correlation with their annual Lifestyle Fair. A large display was set up showing photos of the different job categories at KWIX/KRES/KIRK, as well as applications and other information made available.

Station Manager, Terry Strickland and CSR Elvina Cunningham were available to answer questions and give out information and applications.

The Job Fair was promoted in ads many times on KWIX, KRES, and KIRK Radio over several days preceding the Lifestyle and Job Fair.

Station(s) Claiming Credit: KWIX-KRES-KIRK

Type of Activity Under New EEO Rule: 2 – (vii) – participation in a scholarship program designed to assist students interested in pursuing a career in broadcasting.

Date of Station Participation: September 30, 2008 – September 30, 2009

Host/Sponsor of Activity: MBA Foundation Scholarship and KWIX-KRES-KIRK

Brief Description of activity and Station Participation: KWIX, KRES and KIRK each ran 1 ad a day from September 30, 2008 through September 30, 2009, asking for high school graduates or college attendees who are interested in a career in broadcasting to apply for a scholarship. Information about the MBA Scholarship was also posted on the KWIX, KRES and KIRK Websites. Applications and brochures were available to give out or mail to interested applicants and reception personnel were made knowledgeable about the Scholarship Program to answer questions.

Applicants were to turn in their applications and other documentation to the radio stations and the KWIX/KRES/KIRK Scholarship Committee were to study, and then select, the most qualified applicant and to forward the documents on to the MBA Foundation before March 31st, 2009, for their final selection.

Station(s) Claiming Credit: **KWIX-KRES-KIRK**

Type of Activity Under New EEO Rule: **2 – (v) Internship program designed to assist members of the community to acquire skills needed for broadcast employment.**

Date of Station Participation: September 30, 2008, through September 30, 2009

Host/Sponsor of Activity: **MBA Internship Support Program and KWIX-KRES-KIRK**

Brief Description of activity and Station Participation: KWIX, KRES and KIRK each ran 1 ad a day from September 30, 2008 through September 30, 2009, informing college juniors and seniors of the Missouri Broadcasters Association Internship Support Program. Students currently enrolled in broadcasting or a related curriculum may qualify for a limited number of paid positions available for college credit. Qualified students have the opportunity to earn while they learn working in a broadcasting environment. Information and applications for the MBA Internship Program was available at the KWIX/KRES/KIRK studio. The KWIX/KRES/KIRK Website also had information about the Internship Program.

Station(s) Claiming Credit: **KWIX-KRES-KIRK**

Type of Activity Under New EEO Rule: **2 – (i) – participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.**

Date of Station Participation: October 2nd, 2008

Participating Employee: Station Manager Terry Strickland

Host/Sponsor of Activity: **NEMO Job Fair – Co-Sponsored by Kirksville Area Chamber of Commerce, Kirksville Missouri Employer Committee, Missouri Career Center, NEMO Workforce Investment Board, Kirksville Regional Economic Development, Inc., Missouri Department of Economic Development and the Division of Workforce Development**

Brief Description of activity and Station Participation: Station Manager Terry Strickland participated in the area wide Job Fair held at the NEMO Fairgrounds in Kirksville, MO on Thursday, October 2nd, 2008 from 11:00 – 5:00p. A large crowd attended this Job Fair where general information, applications, interviews, and resume services were provided. Information about the account executive and customer service representative job openings at KWIX, KRES and KIRK was also available. KWIX, KRES and KIRK Radio were among the 20 businesses represented at this Job Fair.

Station(s) Claiming Credit: **KWIX-KRES-KIRK**

Type of Activity Under New EEO Rule: **2 – (i) – participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.**

Date of Station Participation: April 8, 2009

Participating Employee: Customer Service Representative Manager – Elvina Cunningham

Host/Sponsor of Activity: **Moberly Area Community College hosted the Career Expo 2009 with 59 businesses, corporations and government agencies participating.**

Brief Description of Activity and Station Participation: CSR Manager Elvina Cunningham participated in the area wide Career Expo held at the Moberly Area Community College in Moberly, MO on Wednesday, April 8, 2009 from 10a to 2p. General information and applications were provided to interested individuals for employment at KWIX, KRES and KIRK Radio.

Station(s) Claiming Credit: **KWIX-KRES-KIRK**

Type of Activity Under New EEO Rule: **2 – (i) – participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.**

Date of Station Participation: June 17, 2009

Participating Employee: Account Executive: Glenn Turner

Host/Sponsor of Activity: **Monroe City Job and Resource Fair**

Brief Description of Activity and Station Participation: Account Executive Glenn Turner participated in the area wide Monroe City Job and Resource Fair held at the Knights of Columbus Hall in Monroe City, MO on June 17, 2009 from 10a to 6p. General information and applications were available to interested individuals for employment at KWIX, KRES and KIRK Radio Stations.