

GOOD RADIO.TV, LLC  
 KWIX-KRES-KIRK  
 MOBERLY, MO 65270

LIST OF ALL FULL-TIME JOBS FILLED  
 FOR THE PERIOD SEPTEMBER 30, 2007 THROUGH SEPTEMBER 30, 2008

<b>Job Title:</b>	<b>Date Filled:</b>	<b>Recruitment Source:</b>	<b>Contact:</b>
1. Programmer	10/04/2007	Former Employee	Doug Stewart
2. Copywriter	11/07/2007	Station Employee	Elvina Cunningham
3. Office Assistant	12/13/2007	Internal Promotion	Station Bulletin Board
4. Customer Service Rep	11/05/2007	Station Job Bank	Elvina Cunningham
Customer Service Rep	11/12/2007	Walk In	
Customer Service Rep	01/06/2008	Station Job Bank	Elvina Cunningham
5. Programmer	02/28/2008	Central Methodist University	Career Center
6. Account Executive	03/17/2008	Station Job Bank	Terry Strickland
7. Copywriter	02/28/2008	Internal Promotion	Station Bulletin Board
8. Programmer	06/06/2008	NW MO University	Rodney Harris
Programmer	07/01/2008	Sports Talent Agency	<a href="mailto:jon@staatalent.com">jon@staatalent.com</a>
9. Customer Service Rep	07/01/2008	MO Div Workforce Devel	Clarice Young
Customer Service Rep	07/01/2008	Great Hires	<a href="http://www.mocareersouce.com">www.mocareersouce.com</a>
Customer Service Rep	07/21/2008	MO Div Workforce Devel	Clarice Young
Customer Service Rep	07/21/2008	Great Hires	<a href="http://www.mocareersource.com">www.mocareersource.com</a>
10. Webmaster	08/08/08	Internal Promotion	Station Bulletin Board

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YEARLY TOTAL NUMBER OF INTERVIEWEES  
 AND TOTAL NUMBER OF INTERVIEWEES REFERRED BY EACH  
 RECRUITMENT SOURCE

Yearly Period Beginning: September 30, 2007 Ending: September 30, 2008

Total Number of Persons Interviewed for Full-Time Vacancies: 88

Total Number of Interviewees Referred by Each Recruitment Source:

<b>Recruitment Source Name</b>	<b>Total Number of Interviews</b>
Missouri Career Source (Great Hires)	15
Regional Radio Website	8
KWIX-KRES-KIRK Bulletin Boards	5
KWIX-KRES-KIRK Job Bank Program	7
Sports Talent Agency of America	9
MO Division of Workforce Development	10
Central Methodist University	1
Broadcast Center	2
NAACP – Moberly	1
MBA Website	2
Employee Recommendation	13

Friend Recommendation	5
Northwest MO State University	1
Stephens College	2
Job Point	1
Good Radio.TV Website	1
Walk Ins	5

## **SUPPLEMENTAL RECRUITMENT ACTIVITIES**

### **SCHOLARSHIP PROGRAM**

KWIX-KRES-KIRK sponsored the Missouri Broadcasters Association Foundation Scholarship Program for high school graduates or college attendees interested in a career in broadcasting. 100 ads were aired over three weeks on all three stations, informing graduates and college attendees of the Scholarship Program. Applications and brochures were available to be mailed or picked up and personnel were ready to answer any questions about the Scholarship Program.

### **INTERNSHIP PROGRAM**

KWIX-KRES-KIRK sponsored the Missouri Broadcasters Association Foundation Internship Program for Missouri college juniors or seniors enrolled in broadcasting or related curriculum. 30 ads were aired over two weeks on all three stations, informing students of the paid Internship Program which would also earn college credit. Interested college students were invited to contact or come into the stations for the applications and other information about the Internship Program.

### **JOB FAIRS**

(1) Station Manager Terry Strickland participated in an area wide Job Fair sponsored by the Missouri Career Center, Moberly Chamber of Commerce, Macon Chamber of Commerce, Missouri Employers Committee and the NEMO Workforce Investment Board on Thursday, March 20, 2008 from 1:00 to 6:00p. Over 200 people attended this Job Fair with KWIX, KRES, and KIRK Radio and 24 other businesses represented.

(2) Station Manager Terry Strickland participated in the Missouri Valley College Career Fair on Wednesday, March 26, 2008 from 10:00a to 3:00p. She met with interested students and gave them information about job opportunities with KWIX, KRES and KIRK Radio.

(3) Station Manager Terry Strickland participated in the Moberly Area Community College's Career Expo 2008 on Wednesday, April 2, 2008 from 10:00a to 2:00p. She met with interested students and gave them information about job opportunities with KWIX, KRES and KIRK Radio.